

IN This Together
Honoring Indiana Healthcare Heroes



Only Indiana
in partnership with
The Franciscan Health Foundation



In Partnership With





INDIANA HEALTH CARE HEROES

Only Indiana is excited to launch an appreciation and recognition program for our Hoosier Healthcare Hero's working on the front lines of Covid-19, In partnership with local Indiana businesses. gifts will be provided thru sponsorships from local businesses.

Gifts are contained in a custom gift box unique to Franciscan Hospital Healthcare System. A Commemorative Book will be included with each gift.

Our goal is to draw attention to Indiana businesses that support and thank Indiana healthcare workers on the frontline of Covid- 19, Increase community awareness of Indiana businesses so that the community becomes more engaged with buying Indiana made products and services.

Overview:

Gifts are contained in a custom gift box unique to Franciscan Health. A Commemorative Book will be included with each gift.

Sponsorship opportunities will be offered to local Indiana businesses who wish to thank our healthcare front line workers. Additional sponsors may include hospital support vendors wishing to thank hospitals and their employees for their dedicated service to COVID-19.

Our local hospitals benefit from the support of our local businesses, and these gifts are provided to the hospital at no cost.

Only Indiana will promote program through a dedicated website, social media marketing campaigns, Facebook, LinkedIn, Instagram.

Gifts will be distributed in mid-September.

Our Commemorative Book

Our book is in production and will be an 8 1/2 x 11 inch hardback full color memorable book distributed to 4000 health care workers.

The main focus of the book is to highlight life during the times of Covid - 19, provide a sincere thank you to our heroes, tell inspirational stories that will be shared across our community. We invite you to become a part of this very special book and gift program.

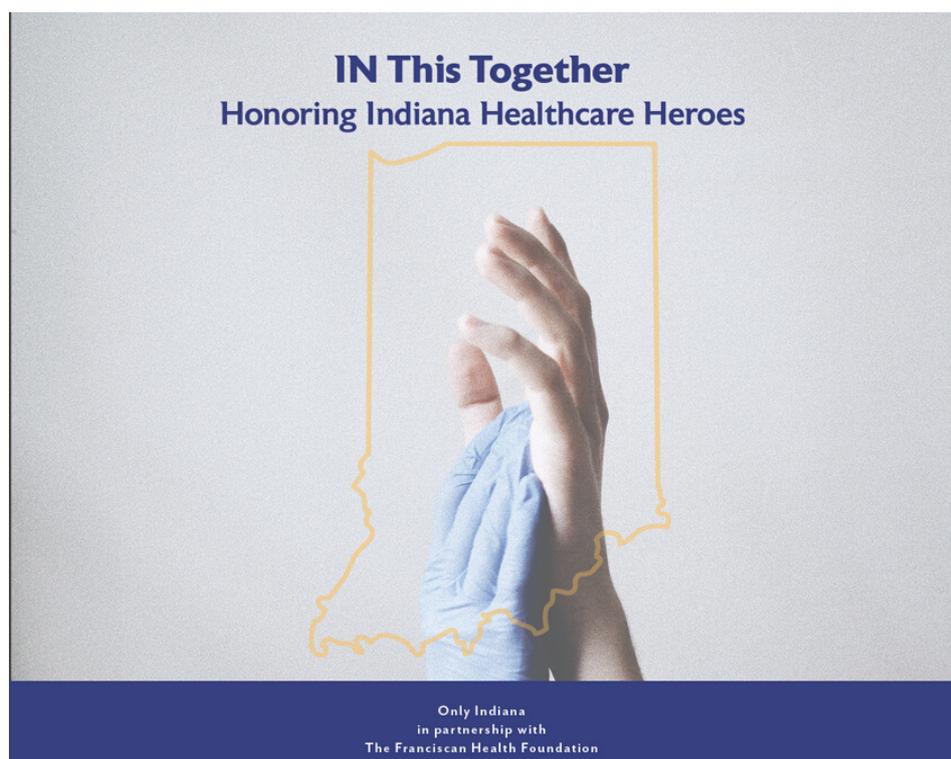


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INDIANA
HEALTH
CARE
HEROES

STORY EXAMPLES



GAME-CHANGING CHALLENGES

Regional and state organizations support rural healthcare providers.

By Pam Malinoski

According to the popular Covey Time Management program, all of us operate in one of four quadrants: urgent and important, not urgent but important, urgent but not important, and neither urgent nor important.

When things are going as planned, we tend to float around the last three quadrants. Hopefully, we're spending most of our time in the "not urgent but important" quadrant, addressing things like long-term planning, continuous improvement and professional development goals. However, all of us are prone to doing things just because we want to impress someone or we're interrupted with a request, or worse yet, engage in time-wasting, mindless activities because we're burned out.

During the COVID-19 pandemic, healthcare providers were catapulted into that first quadrant of "urgent and important," rapidly scrambling to address not only coronavirus needs but also all the related organizational and service issues that surfaced for non-COVID-19 patients and providers.

Forced Into Telehealth

According to the National Center for Biotechnology Information (NCBI), one of the earliest uses for hospital-based telemedicine dates back to the 1950's when a closed-circuit television link allowed the Nebraska Psychiatric Institute to conduct psychiatric consultations with the Norfolk State Hospital.

Over the last several decades, telehealth options have been growing steadily, incorporating things like patient scheduling, confidential records, online consultations, and health monitoring. Telehealth has the potential to improve health care for patients who require specialists, who live in rural areas, and who can and prefer to recover at home. In the case of COVID-19, telemedicine helped minimize exposure and spread of this infectious disease for patients and providers.

According to Becky Sanders, program director at the Upper Midwest Telehealth Resource Center, the organization saw the interest in telehealth skyrocket with the pandemic. "Our technical assistance calls, which include email and website inquiries, were higher in March 2020 than the previous six months put together," Sanders said. "Most of these inquiries were from practices and providers that had never done any telehealth."



Telehealth

Telehealth is a web-based program that helps your health care providers monitor your status on a frequent, regular basis. Reduce hospitalizations and stay on top of your health with Franciscan Health's telehealth program.



PRIMARYCARE
Indy

As summer approaches,

Can AC put us at risk?

By Content writer

As the weather heats up, homes and offices will start running air conditioners, circulating what people breathe. So, that had some local families wanting to know: Can AC put us at risk for COVID-19? Good Question.



“What we've been able to learn so far is there's no evidence that contaminated air taken from one space and put through an air conditioning system into another space has been found to cause infections,” said Bill Bahnfleth, a professor of architectural engineering at Penn State University.

Bahnfleth is also the chair of an ASHRAE (American Society of Heating, Refrigerating and Air-Conditioning Engineers) task force that provides guidance to ensure buildings are prepared for epidemics.

“We have to understand that air conditioning means not just heating and cooling,” he said. “It also includes things like bringing in outside air for ventilation and filtration to remove particles.”



What Our Community Is Saying About Indiana Health Care Heroes

"The Franciscan 4,000 is an amazing opportunity to thank our front-line heroes and let them know how much we appreciate them. We are blessed to be a part of this opportunity to support the Indiana community!"

Kristi Risk
President
Diamond K Sweets & More LLC



"We are pleased to be part of the Franciscan 4000. What a fantastic way to promote Indiana and community, all while showing appreciation to our health care heroes."



Dave Van Wye
Indiana Artisan
Amazing Hazel's

"Gratitude and giving back is part of the culture of SPG Roofing, and the lasting impact of this community wide appreciation project made it an easy decision for us. We are excited to join Deb and her "Pandemic of Positivity"!"

Brady Clements
President
SPG Roofing & Restoration



“Gratitude has been the key to building our referrals, Only Indiana has made this easy and efficient, and the ROI is much more than just happy calls from our surprised customers, expressing appreciation is just what we do. The Franciscan 4000 follows our company philosophy, and the commemorative book is a lasting legacy of community gratitude.”

Greg Hill
President
Brothers Floorcovering



“We need to lean on each other to get through this pandemic, and we appreciate Only Indiana answering the call for Indiana businesses to rally around our health care providers. Every little bit counts and we are very appreciative.”



Issabelle Vorhies
Account manager Indiana
Piazza Produce



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Only Indiana Press Releases

FOR IMMEDIATE RELEASE

**Only Indiana Announces
Indiana Health Care Heroes to Be Honored by Local Companies
Indianapolis Indiana, May 4, 2020**

Indiana health care workers have been and will continue to be critical to the COVID-19 pandemic response across the state. Indiana's health care heroes have met the emotionally exhausting challenge of caring for those affected, many while self-quarantining away from the comfort of their own family. They have risen to this unforeseen challenge with great strength and perseverance, placing themselves in harm's way to provide the very best medical care possible to those who are suffering.

Only Indiana wants to give these front-line heroes a unique remembrance of our community's appreciation. We are partnering with other Indiana leaders and business owners to recognize the service and sacrifices of local health care professionals by providing each front-line worker with a special gift. Every gift includes a commemorative, keepsake book documenting this once-in-a-lifetime event that rapidly changed lives worldwide and recognizing the many sacrifices of our Hoosier health care heroes. Even more importantly, this gift sincerely conveys the gratitude of a grateful Hoosier state to those providing critical health care services to our loved ones during this unprecedented time.

**To find out more about how your company can partner with Only Indiana to thank these critical front-line workers, visit IndianaHealthCareHeroes.org, Deb@OnlyIndiana.com
317-753-7143**

Only Indiana Press Releases

FOR IMMEDIATE RELEASE

Indianapolis, IN / May 18, 2020

Today, the first ever "Indiana Health Care Heroes" appreciation program announced by Only Indiana for Franciscan Health.

The Indiana Health Care Heroes program is set to distribute at no cost to selected health care systems a special Thank You Indiana Artisan gift along with a 310-page commemorative book in a custom designed gift box to our health care heroes. Our first distribution of 4000 gifts will be to Franciscan Health doctors, nurses, front line workers, Franciscan Board Directors, Archdiocese of Indianapolis, Indiana's leading CEOs and the business owners that support this important and historical community recognition program. Supporters of this community wide program are widely diverse, from hospital vendors, to business owners from the scientific community to local business leadership.

"We are thrilled to be able to announce our first of several 'Indiana Health Care Heroes' program honorees," said Deb Walton, Founder of Only Indiana. "Each one of these health care systems highlight the best health care heroes in our country and community. The honorees exemplify the core values of providing a human connection in all that they do and their passion for excellence in health care."

"It's important to give back to these heroes at the front-lines. The doctors, nurses, administration staff, supply chain and procurement staff, and other important employees at these hospitals are true heroes every day, but especially in this crisis. We wanted to do something to acknowledge their hard work and thank them for serving our community during this time. We are proud to see this effort to support healthcare workers on the front-lines – while also giving our local food artisans a much-needed boost. The success of the Indiana government COVID-19 response hinges on the generosity and ingenuity of our private sector partners and I am grateful that business leaders like those at Piazza Produce are stepping up to the plate here in Indianapolis." Ms. Walton said.

Indianapolis, IN / May 18, 2020

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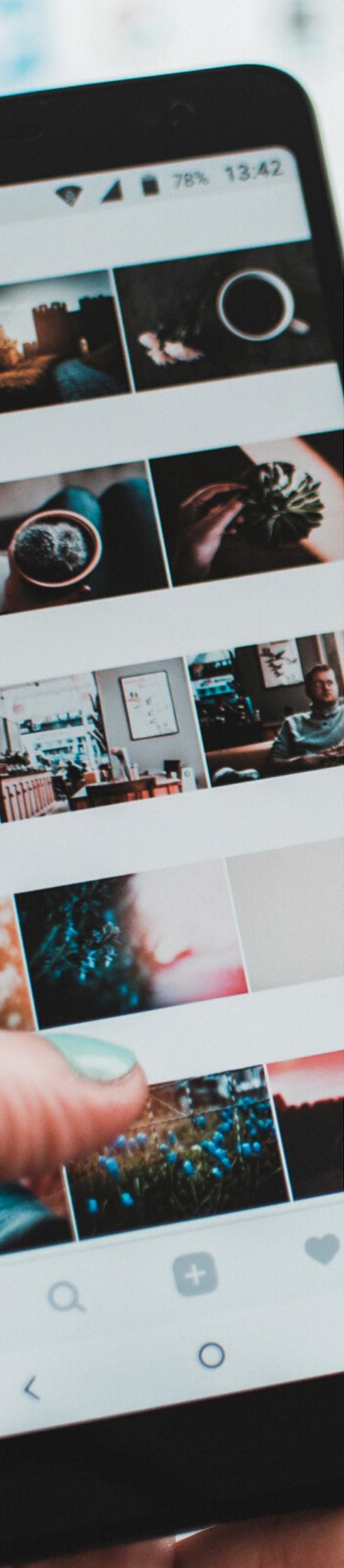
Continued

“Through the media we have seen firsthand the hard work and selfless dedication of doctors, nurses, aides, and countless support staff who work with Franciscan Health hospital. It is inspiring to see great Indiana businesses like Piazza Produce step up at this difficult time to show our front-line medical providers how much we appreciate them. They work diligently around the clock to provide physical, psychological, and compassionate care to patients during this stressful situation. Not only are these heroic staff members providing one-on-one care, they are filling the void of families who are not allowed to visit during this quarantine.” Isabelle Vorhies of Piazza Produce.

“We need to lean on each other to get through this pandemic, and we appreciate Only Indiana answering the call for Indiana businesses to rally around our health care providers. Every little bit counts and we are very appreciative” said Ms. Vorhies, one of several Indiana business sponsors.

To find out more about how your company can partner with Only Indiana to thank these critical front-line workers, visit;

www.IndianaHealthCareHeroes.org, Deb@OnlyIndiana.com 317-753-7143



CONTACT US

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www.IndianaHealthCareHeroes.org

Learn How you can be a part of
this historic "Thank You" to our
health care heroes in Indiana

Add a subheading